



**BIDDING NATION  
QATAR**

## **QATAR 2022 SUBMITS FINAL BID BOOK IN ZURICH**

### **Promises 'Completely New' World Cup**

**Zurich: May 14, 2010:** A senior delegation representing the Qatar 2022 Bid Committee headed by the Chairman H.E. Sheikh Mohammed bin Hamad bin Khalifa Al Thani will today be at FIFA headquarters to present Qatar's bid book to FIFA President Joseph S. Blatter and FIFA Secretary General Jérôme Valcke.

The twenty-chapter bid book contains the details of what would be the first World Cup to be held in the Middle East. It reveals plans for the twelve proposed stadiums, five of which were unveiled at a spectacular exhibition in Dubai at the end of last month. Qatar 2022 will be a carbon neutral World Cup, utilising sustainable technologies and groundbreaking cooling systems for stadiums, fan zones and training grounds. Fans, players and officials will be able to enjoy cool and comfortable open-air conditions, not exceeding 27 degrees Celsius. Climate and location will no longer stand in the way of nations that have previously been unable to host major tournaments at certain times of the year.

***Chairman of the Qatar 2022 Bid Committee, H.E. Sheikh Mohammed bin Hamad bin Khalifa Al Thani,*** said: "The submission of our bid book today in Zurich is a historic moment for Qatar and its people. Today I am here not only on behalf of the Government of Qatar and all those involved in the game of football; I am here to represent the dream of each and every single boy and young girl of Qatar, to express and share with you the passion of our athletes and our fans who have supported our Bid from the very beginning, to manifest the desire of every family in our region who has shared our ambitions and hopes to bring the World Cup to the Qatari people. A World Cup in Qatar will be a New World Cup, bringing people and different cultures together in the name of football. Our bid book sends a clear message: Qatar is ready."

The Qatari bid is underpinned by strong local support from the government and ties in with the official 'National Vision for 2030.' Transportation systems in Qatar will be revolutionised with a new Doha International Airport and the new Qatar Metro Network System linking all twelve stadiums. Qatar's Bid is also on behalf of the entire Middle East where support has been strong. This was first demonstrated with the pledge of support issued by the Arab Soccer Federation in Riyadh in December 2009 and at the beginning of April in Beirut, when the region's Youth and Sports Ministers offered their backing for Qatar's ambitious plans to bring the World Cup to the region for the first time in the history of the event. In addition, the Arab Soccer Federation reiterated its unanimous backing for the Qatar 2022 Bid during the Congress held in Jeddah at the end of April this year.



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**Hassan Al Thawadi, CEO of the Qatar 2022 Bid Committee**, added: “Qatar 2022 would be a tailor-made, compact FIFA World Cup with stunning stadiums and seamless transportation. The bid book demonstrates our capacity to host a completely unique FIFA World Cup; one that will enable fans to see more than one match in a day as no stadium will be more than an hour apart by public transportation. Fans will also be able to stay in the same accommodation throughout the tournament, saving them time and money. And by 2022, Qatar will have approximately 110,000 hotel rooms and serviced apartments, 90,000 of which have been guaranteed for FIFA’s use during the 2022 FIFA World Cup.”

“The Middle East, with its population set to grow to more than 400 million in the next decade, offers FIFA and the football family an unprecedented opportunity to develop the game and its commercial base in a region that is passionate about football. But Qatar’s FIFA World Cup legacy goes further. It would help build bridges between east and west. And, through a commitment to share our groundbreaking cooling technologies with the rest of the world and donate 170,000 stadium seats to developing countries at the end of the tournament, this is a bid for the region and for the world. Qatar is ready to deliver.”

Qatar aims to bring the World Cup to the Middle East for the first time in the history of the tournament. FIFA’s Executive Committee will vote on the locations of the 2018 and 2022 World Cup Finals on December 2, 2010, in Zurich, Switzerland.

-ENDS-

### Note to Editors:

1: The Qatar 2022 Delegation in Zurich today is:

H.H Sheikh Mohammed bin Hamad bin Khalifa Al Thani, Chairman, Qatar 2022  
Sheikh Hamad Bin Khalifa Al-Thani, President of the Qatar Football Association  
Hassan Al Thawadi, Chief Executive, Qatar 2022  
Yasir Al Jamal, Technical Bid Book Director, Qatar 2022

[Qatar 2022 Stadium Pictures](#)



## **BIDDING NATION QATAR**

Images of the five stadiums unveiled by Qatar 2022 last month can be accessed via image.net at the following address

<http://www.image.net/xads/actions/layout/owner.do?owner=136166834>

If you are not registered with Image.Net, please register at [www.image.net](http://www.image.net)

Once you have filled out some basic details, you will receive an email with a password to login and access the images.

For more information contact:

Christian Fianco

Email: [media@qatar2022bid.com](mailto:media@qatar2022bid.com)

[www.qatar2022bid.com](http://www.qatar2022bid.com)

Mobile : +974 5669340