



Press Release – For Immediate Release

Doha, Qatar, 24 April 2010 –Local football supporters at yesterday’s Heir Apparent Cup final at the Al Sadd Stadium were given the opportunity to express their support for Qatar’s ambitious bid to host the 2022 World Cup Finals at the Qatar 2022 exhibition booth.

Nasser Al Khater, Communications Director for the Qatar 2022 bid committee, said ‘We were delighted to see the strength of local support and solidarity for Qatar 2022 at our exhibition booth. Engaging with local communities and rallying support around the bid is a fundamental part of our campaign to bring the World Cup to Qatar.’

Fans wrote enthusiastic messages and signed their names on the walls of the Qatar 2022 exhibition booth pledging their support for the Qatari bid. Any fan displaying their support by recording a video message went home with a merchandise bag full of Qatar 2022 goodies.

A local fan visiting the stand expressed her enthusiasm: “It is great to see my country engaged in this historic effort and we want our bid officials and footballers alike to know that they have the full support of their people” Leila Mohammed said.

Visitors to the Qatar 2022 booth also took part in a ‘Guess The Number of Balls’ competition where fans had to guess the number of balls crammed inside a Giant pentagon structure. The winner of the competition went home with an Apple Macbook Air computer and runners-up won Apple Ipod Nano music players.

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